

**Susan Howe Crowson, Geriatric Consultant**  
**Certified Dementia Practitioner®, Aging Life Care Manager®**

901.501.6143 [info@geriatric-planning.com](mailto:info@geriatric-planning.com) 901.202.0349 f

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**Susan Crowson** (*pronounced SOO-zen KROW-sen*) has specialized in memory diseases since 2006 to develop systematic approaches to recognize and identify loss and behaviors due to dementia.

Susan is a Certified Dementia Practitioner® and an Aging Life Care Manager® and has helped a multitude of families grapple with effects of aging, dementia and quality of life.

She is Managing Partner of Geriatric Planning, LLC providing Geriatric Care Management and Coordination including Comprehensive Cognitive Assessments with individualized Care Plans for patient and family, ongoing programming and appropriate care solutions and placement throughout the disease continuum.

She was Dementia Specialist providing Cognitive Assessments for The Neurology Clinic Memphis TN and Certified Testing Administrator for Alzheimer's clinical trials Phase 2 and 3: Biogen Evolve, Engage and Tango studies; Genentech Tauriel.

Susan was Manager of Baptist Memory Care Center establishing an outpatient Ambulatory Clinic to provide memory assessments and care consultations under a 4-year grant through Baptist Memorial Healthcare Corporation Foundation.

She was Director of Programs and Advocacy at the Alzheimer's Association Mid-South Chapter and served as an Alzheimer's Association Legislative Advocacy Ambassador, providing testimony for the National Alzheimer's Advisory Council in Washington, DC.

An expert in her field, she is a Dementia Education Consultant and Gerontology Course Instructor having taught in several US cities and internationally at the 13<sup>th</sup> World Congress on Alzheimer's and Dementia, Amsterdam in 2019.

Susan credits her experience to her Father who died from Alzheimer's disease in 2010 and for whom she was his primary caregiver for his final 6 years.

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**BRIEF BIO**

Susan Crowson (pronounced SOO-zen KROW-sen) has specialized in memory diseases since 2006 developing systematic approaches to recognize and identify loss and behaviors due to #aging and #dementia.

Susan is a Certified Dementia Practitioner® CDP and an Aging Life Care Consultant® who has helped a multitude of families grapple with the effects of #aging, #dementia and quality of life.

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**GERIATRIC PLANNING, LLC**

**Managing Partner**

**July 2018 – present**

[www.geriatric-planning.com](http://www.geriatric-planning.com)

**Certified Dementia Practitioner® (CDP)** – National Council of Certified Dementia Practitioners

**Aging Life Care Consultant® (ALCA)** – National Assoc of Professional Geriatric Care Manager

Comprehensive Cognitive Assessment and Geriatric Care Management

Programming for Care Management and Coordination throughout the disease continuum

- Early Stage/Mild Cognitive Impairment
- Younger-Onset Alzheimer's
- Behavioral Variant Dementias
- Dementia Stages, Hospice, Palliative Care
- Caregiver Education and Support
- Appropriate Care Solutions and Placement

**BAPTIST MEMORIAL HOSPITAL - Desoto**

**October 2020 - present**

**Associate Chaplain, Pastoral Care, PRN**

**ICU, Emergency Department**

- Provides pastoral and bereavement support to patients, families and colleagues during a crises, deaths, codes, and medical crises. Counsels patient families to embrace Palliative/Comfort Care when appropriate.

**NEUROLOGY CLINIC, Memphis TN**

**March 2018 – January 2019**

**Dementia Specialist** – Comprehensive cognitive assessments for clinic dementia patients

**Clinical Research** – Biogen Evolve, Engage and Tango studies; Genentech Tauriel study

- Phase 2 - Multicenter, Randomized, Parallel Group, Double-Blind, Controlled Study of Aducanumab (BIIB037) in Subjects with Mild Cognitive Impairment due to Alzheimer's Disease and Mild Alzheimer's Dementia to Evaluate the Safety of Continued Dosing in Subjects with Asymptomatic ARIA (Biogen - Evolve)
- Phase 3 - Multicenter, Randomized, Double-Blind, Placebo-Controlled, Parallel-Group Study to Evaluate the Efficacy and Safety of Aducanumab (BIIB037) in Subjects with Early Alzheimer's Disease (Biogen - Engage)
- Phase 2 - Multicenter, Randomized, Double-Blind, Placebo-Controlled, Parallel-Group, Efficacy, and Safety Study of MTAU9937A in Patients with Prodromal to Mild Alzheimer's Disease (Roche/Genentech - Tauriel)
- Phase 2 - Randomized, Double-Blind, Placebo-Controlled, Parallel-Group Study to Assess the Safety, Tolerability, and Efficacy of BIIB092 in Subjects with Mild Cognitive Impairment due to Alzheimer's Disease or with Mild Alzheimer's Disease (Biogen - Tango)

**BAPTIST MEMORIAL HEALTH CARE CORPORATION, Memphis TN**

**2014 –2018**

**Baptist Memory Care Center, Program Manager**

Outpatient Ambulatory Clinic to provide memory assessments and care consultations

- Established procedures, protocols and standards for grant-funded clinic
- Utilized electronic medical software for scheduling, analysis, and documentation
- Collaborated with Baptist Metro entities to promote services to employees
- Established ongoing rapport with BMG primary care physicians and clinic managers
- Maintained extensive network of industry service providers, vetting to ensure quality services
- Created resource library of content to support patient care plans
- Developed evidence-based reporting to validate patient outcomes
- Community outreach speaking at educational seminars and conferences
- Provided written media marketing, TV and radio interviews
- Maintained high patient satisfaction scores of 3.98 out of 4.0

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**ALZHEIMER'S ASSOCIATION, Memphis TN**

**2012 –2014**

**Mid-South Chapter, Director of Programs and Advocacy**

Community education, outreach and legislative advocacy for National Alzheimer's Association chapter

- Provided ongoing community education seminars and conferences
- Organized and coordinated annual community Caregiver Conferences
- Collaborated with and trained local and regional Support Group leaders
- Ongoing coaching of family caregivers, by phone and in person, throughout the disease process
- Trained and led state and federal advocates, meeting with legislators, supported local district efforts

**FREDERICK COMMUNITY COLLEGE, Frederick MD**

**2007 - 2012**

**ALZHEIMER'S ASSOCIATION, Frederick MD**

**Gerontology Course Instructor and Alzheimer's Education Consultant**

Provided CEU credit instruction for Social Work Licensure and Family Caregivers

- Produced and delivered classroom instructional materials for social work licensure
- Provided fee-based consultation coaching for social workers and family caregivers
- Organized county-wide community advocacy events for local Congressional representatives

**PRIMARY CAREGIVER, ALZHEIMER'S DISEASE, Frederick MD**

**2006 - 2011**

In addition to her professional experience, Susan was primary caregiver for her Father who died from Alzheimer's disease in 2010.

When Susan's mother died, it became obvious that her father was unable to function without high level of intervention and supervision. With her sudden loss, Susan was thrust into crisis mode to determine the cause for her father's extensive impairment. Covered over and diminished by their marriage partnership, when Warner lost his wife, he also lost his caregiver. Unbeknownst to the family, his wife had been compensating for his deficits with little explanation to the family. Susan chose to make a career of being her father's Primary Caregiver; moving him to live in her home until he passed 6 years later at the age of 93.

Using methodical documentation of her father's disease progress and ever-increasing care needs, she developed a systematic approach to recognize and identify loss and behaviors due to dementia that she continues using to guide families with her expertise.

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**Memberships, Certifications, Education**

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- Aging Life Care Association Professional member, *formerly National Assoc of Professional Geriatric Care Managers*
- Professional Network on Aging member
- Certified Dementia Practitioner®, Alzheimer's Disease & Dementia Care, NCCDP
- Biogen Evolve, Engage, Tango Certified Rating Administrator
- Genentech Tauriel Certified Rating Administrator
- Alzheimer's Association Care Consultations Level Two
- Alzheimer's Association essentiALZ® Certification
- Alzheimer's Association CARES Certification
- Distinguished Toastmaster, Toastmasters International
- Bachelor of Architecture, Business Major, Dean's List, University of Tennessee Knoxville

*National Council of Certified Dementia Practitioners*

*Attests That*

*Susan H. Crowson CDP*

*Has successfully completed the requirements of  
National Council of Certified Dementia Practitioners  
And is hereby certified for the period 06/20/20 through 06/20/22*

*To possess the credential of*

*Certified Dementia Practitioner (CDP)*

*CDP Certification Number is : CDP 236789*



*Lynne Birt Gordon, LCSW, CDP*  
*Certification Chairperson*

**AGING (life) CARE™**  
ASSOCIATION

*Certificate of Membership*

Susan Crowson

*is an Aging Life Care Professional™ in good standing*

The Aging Life Care Association (ALCA) is an organization of practitioners whose vision is a world where adults and their families live well as they face the challenges of aging. We develop expertise; enhance the success of members; share a unique knowledge base; and promote the interests of the Aging Life Care™ profession.

Mission — Leading the community of Aging Life Care Professionals™ through education, professional development, and the highest ethical standards.

November 14, 2019

Date of Admission

*Lisa Q Mayfield*

President's Signature